



MSCAdvocacy

Promotion plan 2

MSCA promotion landscape

Key promotion players and potential: Egypt



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This updated promotion plan (as of August 2023) focuses on changes with regard to the MSCA promotion actors since February 2023 (see Promotion Plan 1) and the collaboration among them, if any; which MSCA promotion events have taken place since February 2023 or will take place in the upcoming months until around June 2023. Finally, gaps and challenges in promoting MSCA are identified and further activities are recommended.

The first version of this promotion plan as well as more information on Egypt and 19 other countries and 6 other regions are also available on the MSCAdvocacy website.

Author: Virginia Belsanti (CIHEAM)





MSCA Promotion Plan – Egypt

MSCA promotion actors in Egypt

No changes have been recorded in terms of promotion actors. MSCA NCP is the main one, with limited financial resources and constraints linked to the voluntary nature of this role. EURAXESS AFRICA is still the main actor at regional level (Africa/Mediterranean).

Promotion of MSCA in Egypt

No targeted MSCA events have been taking place in Egypt with the exception of a EURAXESS Africa webinars, providing information on MSCA in general.

Gaps and challenges

MSCA NCP has limited possibilities to organise a capillary and continuous promotion. The challenge is to provide substantial support at times of call launches, possibly through the EU Delegation and EURAXESS AFRICA. MSCAdvocacy can support with a continuous provision of information on top research entities to be targeted but also identifying potential research entities that can appoint MSCA focal points able to amplify the work of the MSCA NCP. The private sector is still absent, and a targeted promotion package is not in place. MSCAdvocacy can provide both training on specific aspects and actions and liaise with MSCA-Net for continuous NCP training coordination.



Useful Links

For more information & learn how to get involved in the [EU-Egypt R&I cooperation](#)

Visit the [Marie Skłodowska-Curie Actions website](#) to explore all the opportunities offered by the programme

[Contact of Egyptian MSCA NCP](#) who can provide information on the programme and help applicants develop their projects

[EURAXESS Africa](#) provides support services for professional researchers, including hosting offers, PhD and postdoctoral vacancies funded by the MSCA

Join the [Africa Chapter of the Marie Curie Alumni Association](#) and the [Middle East Chapter of the Marie Curie Alumni Association](#) to communicate, to share, to help, and to get help

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