

Promotion plan 2

MSCA promotion landscape

Key promotion players and potential: USA



This updated promotion plan (as of August 2023) focuses on changes with regard to the MSCA promotion actors since February 2023 (see Promotion Plan 1) and the collaboration among them, if any; which MSCA promotion events have taken place since February 2023 or will take place in the upcoming months until around June 2023. Finally, gaps and challenges in promoting MSCA are identified and further activities are recommended.

The first version of this promotion plan as well as more information on the United States and 19 other countries and 6 other regions are also available on the MSCAdvocacy website.

Author: Johanna Füllmann (DLR)





MSCA Promotion Plan – USA

MSCA promotion actors in the US

The most prominent promoter for MSCA remains the European Delegation in the US posting regularly on MSCA news, opening calls and events. In addition, EURAXXESS WW North America has been very active on posting opportunities for EU-US mobility schemes in general, e.g., an open call from Sweden for staff exchange in the field of applied AI.

There is no news from the MCAA North America chapter nor Horizon Europe NCPs in the US since the last promotion plan.

European Commission President Ursula von der Leyen met with President Joe Biden on 10 March 2023 in the White House. They released a Joint Statement¹ with many items that are of interest for the strategic joint priorities in STI and researcher mobility in general, among them:

- Building the Clean Economies of the Future: “Both parties recognize that these objectives are at the heart of the U.S. Inflation Reduction Act and the EU Green Deal Industrial Plan. [...] The EU-U.S. Task Force on the Inflation Reduction Act has productively deepened [the] partnership on these common goals.” Both leaders set the intention to immediately begin negotiations on a targeted critical minerals agreement and announced the launch of the Clean Energy Incentives Dialogue.
- Strengthening Economic Security and National Security: The work through the U.S.-EU Trade and Technology Council shall be continued.

Promotion of MSCA in the US

During the European Innovation Days on 21-22 March 2023, European Commissioner for Innovation, Research, Culture, Education and Youth Mariya Gabriel led a high-level delegation of over 40 top corporates, rectors, mayors, regions’ president, and unicorns to the Silicon Valley.² It featured a roundtable with European Corporates tapping into the Silicon Valley Innovation Pool; a gathering to learn which new opportunities are available in the European Ecosystem connected to Silicon Valley; and the first EU Innovation Agora, a hybrid event to learn about the future of European innovation and how to get involved through the New European Innovation Agenda. Antoaneta Angelova-Krasteva, Director Innovation, International Cooperation and Sport – DG EAC, was part of the high-level delegation and promoted MSCA opportunities in the Silicon Valley.

EURAXXESS WW North America has promoted quite a lot of MSCA opportunities via:

- News items in April: “Funding for MSCA Seal of Excellence holders available in several EU countries” and “MSCA Postdoctoral Fellowships 2023 call opens”
- Planned webinar: 4 May 2023 MSCA Information Session (focus on DN and PF) with STARS Network (Swedish Trans-Atlantic Researchers and Scholars Network)

¹ [Joint Statement by President Biden and von der Leyen \(europa.eu\)](#) accessed 13.04.2023

² [Time for the First European Innovation Days in the Silicon Valley \(europa.eu\)](#) accessed 13.04.2023



Gaps and challenges

No big changes to the foregoing promotion plan.



Useful Links

For more information & learn how to get involved in in the [EU-USA R&I cooperation](#)

Visit the [Marie Skłodowska-Curie Actions website](#) to explore all the opportunities offered by the programme

EURAXESS [North America](#) provides support services for professional researchers, including hosting offers, PhD and postdoctoral vacancies funded by the MSCA

Join the [North America Chapter of the Marie Curie Alumni Association](#) to communicate, to share, to help, and to get help

[Support](#) for existing and future MSCA National Contact Points



www.mscadvocacy.eu



[@mscadvocacy](#)



[@mscadvocacy](#)

The content of this report reflects the views of the authors.
The European Commission is not responsible for any use
that may be made of the information contained therein.

