



MSCAdvocacy

Promotion plan 2

MSCA promotion landscape

Key promotion players and potential: Australia



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This updated promotion plan (as of August 2023) focuses on changes with regard to the MSCA promotion actors since February 2023 (see Promotion Plan 1) and the collaboration among them, if any; which MSCA promotion events have taken place since February 2023 or will take place in the upcoming months until around June 2023. Finally, gaps and challenges in promoting MSCA are identified and further activities are recommended.

The first version of this promotion plan as well as more information on Australia and 19 other countries and 6 other regions are also available on the MSCAdvocacy website.

Authors: Tuấn Vũ Bùi (DLR)

Sarah Morgenstern (DLR)





MSCA Promotion Plan – Australia

MSCA promotion actors in Australia

Currently the major player in promoting MSCA are EURAXESS Worldwide Australia and New Zealand and the EU Delegation in Canberra.

Promotion of MSCA in Australia

EURAXESS Australia and New Zealand has been promoting the MSCA on its website and Twitter by tweeting about open Postdoctoral positions under the MSCA COFUND programme, e.g., Med-Train+ at CÚRAM and KiTE at Kiel University. About open PhD positions in the MSCA Doctoral Networks of EnTrust and ETERNITY. All these programmes are also promoted on the EURAXESS Australia and New Zealand website including details and instruction for interested applicants.

Gaps and challenges

Target organisations

Currently under HEU, 55% of the country's top research excellence organisations according to the SCImago institutions ranking are not yet involved in MSCA: Melanoma Institute Australia, Walter and Eliza Hall Institute of Medical Research, QIMR Berghofer Medical Research Institute, Garvan Institute of Medical Research, Peter MacCallum Cancer Centre and Australian Research Council. These organisations are offer great opportunities for a better placement of MSCA. Also, already participated organisations show high potential which are: University of Melbourne, University of Sydney, University of Queensland, Monash University Melbourne, Australian National University and University of New South Wales Sydney. Organisations from the private sector with high potential for MSCA participation are Woodside Energy Group Ltd and the Fortescue Metals Group. These companies are cooperating with national and international organisations to invest and support research.

Additional kind of promotion activities

It could be considered to organise dedicated MSCA promotion events in Australia including sharing MSCA success stories.

There needs to be a person in Australia who has access to the target groups and works full time for the EC to promote MSCA and help institutions and fellows with the application process.

The MSCA Advocacy Liaison Officer can join forces with EURAXESS Worldwide Australia and New Zealand to get access to target groups and especially support MSCA promotion activities.





Useful Links

For more information & learn how to participate in the [EU and Australia's science and technology cooperation](#)

Visit the [Marie Skłodowska-Curie Actions website](#) to explore all the opportunities offered by the programme

The [Australian MSCA National Contact Point](#) provides information on the programme and help applicants develop their projects

[Euraxess Australia & New Zealand](#) provides support services for professional researchers, including hosting offers, PhD and postdoctoral vacancies funded by the MSCA

Join the [Oceania General Interest Group of the Marie Curie Alumni Association](#) to communicate, to share, to help, and to get help

[Support](#) for existing and future MSCA National Contact Points



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